

FOR IMMEDIATE RELEASE - January, 2015

Three days after its release, landmark book hits Amazon #1 Best Seller in several categories in the United States, Canada, Great Britain, Spain, France, and Germany and in the top ten in Japan and India

## Delete Stress and Pain on the Spot by Dr. Kam Yuen and Marnie Greenberg

As astonished audiences have looked on, Dr. Kam Yuen and Marnie Greenberg have instantly restored the quality of life to hundreds of thousands of people spanning the globe, each victim having previously been imprisoned by their chronic pain, stress or illness. After successfully deleting these ailments on the spot, in live demonstrations, on television and radio shows, at seminars, over the phone and on the internet, tears of gratitude frequently follow, as the shocked participants realize they can once again fully engage with life. There are no miracles here; only the Yuen Method in action, a technique anyone can learn, just as tens of thousands have. The Yuen Method is currently practiced in thirty countries and is becoming a global phenomenon, one that is unmatched by our previous human potential.

### Welcome to the Age of Immediate and Permanent Results

Los Angeles, CA – Feb, 2015 American Academy of Pain Medicine:

If you're one of the **hundred million people in the United States** or one of the **two billion people worldwide** suffering from CHRONIC PAIN who wake up each morning knowing you'll have to struggle just to make it through another day, most likely your one wish is, "to have your life back." The authors of this extraordinary book, *Delete Pain and Stress on the Spot*, explain the groundbreaking Yuen Method, which ensures that you not only "can," but "will" enjoy such a life again and you need do nothing complex or miraculous to attain it.

## **Alarming Health Statistics - Chronic Pain**

In the United States the prevalence of chronic pain from non - fatal health issues is double the number of people struggling with diabetes, heart disease and cancer combined. Low back pain is the leading cause of disability in the United States as well as worldwide, currently manifesting in 10% of the global population (GBD, 2014). Aside from the suffering it brings, the condition places a tremendous burden on the global economy, as well as the emotional and financial burden it places on these patients and their families.

## Disturbing Health Statistics - Moderate to Severe Stress and Anxiety Disorders

Stress rates are skyrocketing in the United States with 73% of the population experiencing moderate to high levels of stress on a regular basis (APA, AIS, 2014). Likewise, stress is on the rise worldwide. In the United States 33% of the population suffer from anxiety disorders, making it the leading mental illness in this country (NIMH, 2014).

## Fracturing the Myth of Chronic Pain and Stress Management

It is these statistics that have motivated Dr. Yuen and Marnie Greenberg to make the Yuen Method mainstream. The vast majority of physicians worldwide believe that because the total resolution of chronic pain, stress or anxiety is highly unlikely, they advise patients the best results available are attained by the strategies provided by pain or stress management specialists.

The authors insist that "managing" any problem, whether it is one of pain, stress, time, finances, job responsibilities, aging limitations, mate infidelity, and so on guarantees you of only one possible outcome; that of short-changing yourself and settling for far less than what is now available.

#### **Deletion Replaces Management**

The conscious mind is rarely aware of the true causes, reasons and sources of any problem, which are buried in the subconscious and unconscious minds. Yet anyone and everyone can experience how to locate these saboteurs and delete them within seconds, just as we do with unwanted emails. There is nothing miraculous about it. As almost everyone can use computers and mobile-phones, all of you can delete on the spot all your stress and pain without giving it much thought. All that is involved is turning on the internal computers that God has created for us and spending a little time and practice using them.

For readers who have given up seeking a complete and permanent resolution to any life problem or who have been forced to rely on coping and managing their pain/stress, the authors emphasize this book will be a non-serious, mind-deleting experience.

# **SUMMARY OF BOOK**

Kam Yuen calls it *THE SCIENCE of IMMEDIATE RESULTS* You will call it the *BEST THING* that has happened to you!

If you're one of the hundred million Americans who wake up each morning knowing you'll have to struggle just to make it through another day, most likely your one wish is **"TO HAVE MY LIFE BACK."** The authors of this extraordinary book, *Delete Pain and Stress on the Spot* explain the groundbreaking Yuen Method, which ensures that you not only "can," but "will" enjoy such a life again and **you need do nothing complex or miraculous to attain it.** 

This isn't just another marketing ploy using catchy phrases and promising to change your life. Dr. Yuen and Marnie Greenberg have successfully deleted chronic pain, stress and illness on the spot in live demonstrations, on television and radio shows, at seminars, over the phone and on the internet for hundreds of thousands of people spanning the globe and have effectively taught the Yuen Method to thousands of others who have become **certified** practitioners and instructors in thirty countries. The results speak for themselves.

THIS IS ALL ABOUT YOU

THIS IS YOUR TIME

THIS STUFF IS REALLY HAPPENING

For readers who have given up seeking a complete and permanent resolution of their problem, who have been forced to rely on coping and managing their pain/stress, this book will be **a non-serious**, **mind-deleting experience**.

When you follow the step-by-step program in *Delete Pain and Stress on the Spot*, you'll discover how the impossible will seem commonplace. You will learn:

- How to permanently and completely delete your PAIN, STRESS, ILLNESS and LIFE PROBLEMS, including FINANCES and RELATIONSHIPS on the spot for yourself and others
- The reason any problem in your life persists is because **your conscious mind is unaware of the true causes** that brought about the problem in the first place
- How to access your other levels of consciousness to determine which specific underlying weaknesses are the true causes/reasons/sources of your problem
- How to delete these specific underlying weaknesses once they are found, on the spot, much as you delete
  unwanted e-mails

If you're experiencing stress or pain, don't pass up this landmark book!

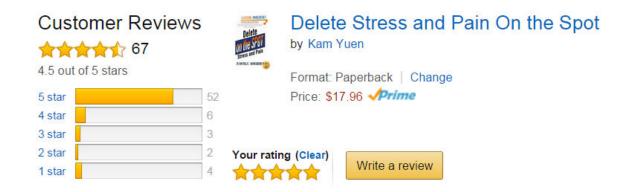
# **TESTIMONIALS**

For written testimonials, go to http://yuenmethod.com/testimonials

- 1. Tennis pro and Shark Wheel CEO Zack Fleishman https://www.youtube.com/watch?v=1-40aQGV-ZU
- 2. Official book trailer with David Carradine <a href="https://www.youtube.com/watch?v=0F4Q0F73Oko">https://www.youtube.com/watch?v=0F4Q0F73Oko</a>
- 3. Marnie Greenberg interviews Costa Cordalis <a href="https://www.youtube.com/watch?v=wiwojxN8BVk">https://www.youtube.com/watch?v=wiwojxN8BVk</a>

- 4. More Video Testimonials (Dodgers' Players, Pro Golfers, etc.) http://yuenmethod.com/media/videos
  - A. LA Dodgers Dave Roberts talks about Dr. Kam Yuen
  - B. Dr. Kam Yuen in Dodger Stadium with Maury Wills (Recently Inducted Into Hall of Fame!)
  - C. Dr. Kam Yuen with pro golfer Pedro Linhart

# **AMAZON 5-STAR REVIEWS**



Z

11 of 12 people found the following review helpful

# ★★★★★ WOW! MIRACULOUS RESULTS WITH TODDLERS!

By Amiel Gross on January 30, 2015

Format: Paperback | Verified Purchase

I had recently learned the Yuen Method just from reading the book and while it seems to eliminate problems in adults, it works miraculously on toddlers, providing faster results with no effort expended whatsoever by the person using the method. My two and a half year old daughter was in the midst of a full-blown temper tantrum when I decided to give Dr. Yuen's technique a try. In less than three minutes my daughter stood up and said, "It's gone." I was amazed that she was able to verbalize her awareness that a change had occurred. Her temper tantrum had instantly stopped and the episodes have not returned in the two week period that followed. It's as if some switch had been turned off in her brain and an alternate one turned on. Read on for my daughter's tantrum history and for what my friend revealed to me as being "the secret to making the Yuen Method work.

9 of 10 people found the following review helpful

# ★★★★ A Unique Road-Map for Relief

By selina on January 12, 2015

Format: Paperback

Delete Stress and Pain on the Spot does an artful job of turning the complex task of teaching people to achieve results for eliminating stress and pain into simple concepts and models that anyone can follow---best of all this book is a real eye-opener as to the effect that logical thinking and emotions have on the conscious mind in its search to find answers for the problems life serves up. Thanks to my neighbor for sharing it with me. Congratulations to the authors.

▶ 1 comment Was this review helpful to you? Yes No Report abuse

10 of 12 people found the following review helpful

## ★★★★★ You really can get rid of your stress and pain - on the spot!

By HappyFace on January 13, 2015

Format: Paperback | Verified Purchase

This is the kind of book everyone should have in their household! Full of updated information, easy to use charts to follow along, and incredible explanations on how to make this method work for you. Whether you have never read or heard of this method of deleting pain from your life or, like me, you are already familiar with this method, everyone should have a copy of this book. Presentation of the information is streamlined and updated from previous books by the authors. The Introduction is an incredible example of how the method works, and worth reading every word.

▶ 1 comment Was this review helpful to you? Yes No Report abuse

4 of 4 people found the following review helpful

## ★★★★★ This process works!

By Jarka Pajk on February 9, 2015

Format: Paperback Verified Purchase

Thank you very much Dr. Kam Yuen and Marnie Greenberg.

Excellent book. Very well written. I am using the information every day to delete stress and pain in myself, my family, friends and people around me. And this method works. I feel good, no more hopelessness and helplessness. I'd recommend this book to everyone!

J.P.

▶ 1 comment Was this review helpful to you? Yes No Report abuse

3 of 3 people found the following review helpful

## \*\*\* Delete Sress and Pain On the Spot

By cristina gonzalez velasco on February 27, 2015

Format: Paperback | Verified Purchase

One bright day a golden chance to change your life for the very best comes your way. I bought this book less than a month ago during a time when my life was going through a very challenging period. I started following the excercises with excellent results in every sphere of my life and it keeps improving as I learn more from it. I would like to thank Dr. Kam Yuen and Marnie Greenberg for making this amazing knowdlege available to humankind and also for all their generosity in all the extra material that they include with this wonderful book. I just wish that it was translated to other languages so that more and more people would benefit from it. It's like nothing you have ever read, a powerful self knowdlege tool to sail through life with marvelous instant results!

▶ 1 comment Was this review helpful to you? Yes No Report abuse

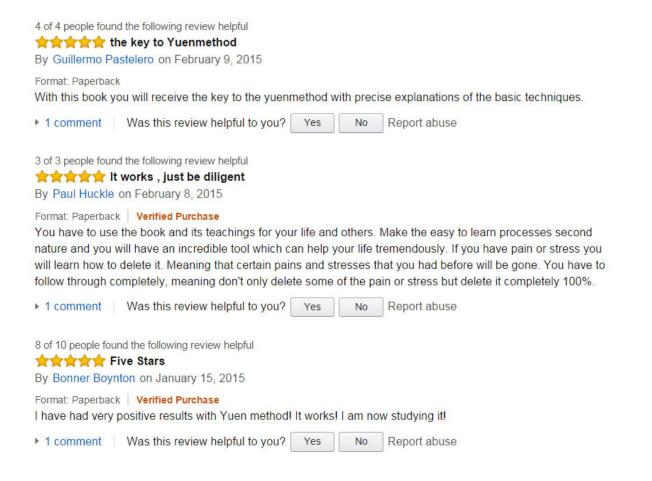
4 of 4 people found the following review helpful

# ★★★★★ excellent and life improving

By Gary Gilman on February 9, 2015

I totally enjoyed the book and the improvements I experienced from the book and complimentary videos. I recommend both of these.

▶ 1 comment Was this review helpful to you? Yes No Report abuse



# SAMPLE INTERVIEW OR TOPICS FOR RADIO & TV

**Booking Events:** To book a public appearance with Dr. Yuen and Marnie Greenberg, please contact info@marniegreenberg.com

Dr. Kam Yuen and Marnie Greenberg are available for interviews

<u>Radio</u>: In addition to being interviewed, Dr. Yuen's and Marnie Greenberg's usual venue involves people calling in with their problems, which are deleted on the spot, much as one deletes unwanted emails. These problems typically include:

## **Symptoms of Chronic Physical Pain**

- 1. Back pain/low back pain
- 2. Headaches-migraine/cluster/all others
- 3. Sports injuries
- 4. Joint problems; knee, elbow, wrist, shoulder, hip, ankle
- 5. Repetitive stress injuries
- 6. Arthritis especially osteoarthritis
- 7. Fibromyalgia
- 8. Neck pain
- 9. Physical Illness pain

- 10. Menstrual pain
- 11. Crohn's pain, other gastro-intestinal problems
- 12. Facial ache or pain

#### Other Painful Health and Life Problems

- 1. Illnesses
- 2. Sinusitis and allergies
- 3. Difficulty with body functions
- 4. Any and all age-related problems

#### **Acute or Chronic Stress**

- 1. Money/finances
- 2. Work-related
- 3. Relationships
- 4. Overload of responsibilities
- 5. Time constraints
- 6. Major life changes (divorce, changing jobs, new baby, etc.)
- 7. Constant care-giver
- 8. PTSD

#### **Emotional Pain**

- 1. Anger
- 2. Anxiety
- 3. Grief due to loss of a loved one
- 4. Depression
- 5. Fear/phobias
- 6. Betrayal
- 7. Overwhelm
- 8. Guilt

Dr. Yuen and Marnie Greenberg have deleted physical and nonphysical chronic pain, stress illnesses and injuries in front of live audiences for what now amounts to hundreds of thousands of people around the globe in venues too numerous to list, many of which have been radio talk shows

## **Television**

Dr. Yuen and Marnie Greenberg are open to appearing on local shows or on national televised shows with large audiences, allowing members of the audience who want their painful and stressful life problems resolved to participate.

**Internationally,** they can occasionally schedule new appearances on television shows in Germany, Spain, France, England, the Netherlands, Italy, India, Hong-Kong, Thailand, Philippines, China, Taiwan and Japan. Please contact <a href="mailto:info@marniegreenberg.com">info@marniegreenberg.com</a> to coordinate schedules as they may not be listed on the Yuen Method web site.

# DR. KAM YUEN DC - BIO

# Web site - http://www.yuenmethod.com



Dr. Kam Yuen, aerospace engineer, doctor of chiropractic, number 1 Amazon international best-selling author, lecturer, and 35<sup>th</sup> generation Grandmaster of Shaolin Kung-Fu has eliminated and deleted all stress and pain on the spot for what now numbers hundreds of thousands of people around the globe using his internationally acclaimed Yuen Method, now being implemented in over thirty countries.

Dr. Yuen is widely credited with popularizing Kung-Fu in the Western Hemisphere. With his picture on the cover of every major martial arts magazine and as the country's foremost martial arts expert, he was selected as technical advisor to the original Kung-Fu television series, whose main character was modeled after Dr. Yuen. He also teamed up with David Carradine to create the most successful Kung-Fu and Tai Chi videos ever released

and appeared in a feature film written by Bruce Lee, Circle of Iron with David Carradine.

Born in Hong Kong in 1941, a contemporary to Bruce Lee, Dr. Yuen traces the origins of his unique and groundbreaking technique to his childhood Shaolin Kung-Fu training where he acquired intuitive awareness of an opponent's physical and mental weaknesses and used them to his advantage. Dr. Yuen philosophizes, "If Bruce Lee were alive today, he would have joined me in changing and improving the world with Kung-Fu energy fundamentals, while at the same time deleting the need to fight with anyone."

Some well-known celebrities who have consulted with Dr. Yuen include Stevie Wonder, Robert DeNiro, Tony Danza, Jack Canfield, Bob Dylan, Chuck Norris, David Carradine, Paula Abdul, Mrs. Martin Luther King, Morgan Fairchild, Sinbad, Michael and Germain Jackson and Seal. Dr. Yuen's amazing abilities are discussed in Deepak Chropra's book, *How to Know God*. Dr. Yuen was also invited by the LA Dodgers to resolve the injuries of several team members, which he successfully accomplished on the spot.

# MARNIE GREENBERG - BIO

For more information please visit: <a href="http://www.marniegreenberg.com/">http://www.marniegreenberg.com/</a>



To contact her go to: http://www.marniegreenberg.com/contact/

Marnie Greenberg is the founder/ CEO of Marnie Greenberg International Inc. and the Co-creator of the Yuen Method.

She is an internationally recognized intuitive and medium, author, speaker and strategist, with more than twenty years of experience in healing, natural medicine and expertise in a diverse range of therapies.

Having developed her own multimillion dollar corporation before the age of thirty, most recently, she has utilized her finance/accounting background in combination with the Yuen Method to advise individuals and Fortune 500/smaller companies regarding intuitive rather than strategic business decisions, to implement the deletion of any toxicity in the work place, deleting problems to bring managers and their teams together so they work as a more cohesive unit and strengthening communications between

departments so everyone is on the same page.

Celebrities who have experienced Ms. Greenberg's expertise include:

Louise Hay, Costa Cordalis and Dr. Roy Martina

Marnie has lectured and led live seminars, Tele-Seminars, and consulted individuals and Fortune 500 companies around the world including sold-out venues in Barcelona, Valencia, Los Palmas, Madrid, and Stuttgart, Germany. She has been an entrepreneur, a leading expert in business development and widespread Internet marketer. She has been a successful producer of multi-million dollar businesses before the age of thirty. She has set new standards for Tele-Clinics, Tele-Seminars and Tele-Consultations, with immediate results, which no one has accomplished before.

Her mission in life is to provide people with answers that they can find within themselves so that they achieve results on the spot.

For more information or to request a personal appearance email: info@marniegreenberg.com

# **DEMOGRAPHICS**

## Target market in the United States includes:

- 1. Any lay person with stress or pain who has had incomplete or partial results from pain or stress management specialists; estimated #- one hundred million people
- 2. Professionals in health care:
  - Physicians, including all specialties
  - o Chiropractors
  - o Psychologists
  - Physical and occupational therapists
  - Social workers
  - Veterinarians
  - Massage therapists
  - o Acupuncturists
  - o Dentists
  - o Nurses
  - Nurse practitioners
  - o Physician's assistants
- 3. Practitioners in alternative/holistic medicine and all energy techniques
- 4. People interested in alternative/ holistic medicine and all energy techniques
- 5. Self-Help

# Target market in Europe and Asia

Everyone - Dr. Yuen's intention is to reach one billion people in this market as the interest in and demand for alternative techniques in these regions eclipses that of the US by as much as twenty to one.